

About Us

A Legacy of Trust, Craftsmanship & Creativity Since 1920

The story of **Tibarumal Jewels** began in 1920, when **Sri Tibarumal Gupta** founded a jewellery house in Hyderabad, India. With a passion for exceptional design and artistry, he quickly rose to prominence—earning a reputation for crafting exquisite, luxurious jewellery that adorned the city's elite, including the esteemed **Nizam of Hyderabad** himself.

Rooted in a deep commitment to creativity and the pursuit of beauty, the legacy of Sri Tibarumal Gupta was carried forward by his son, **Mr. Ram Bharos Gupta**. Under his leadership, the name "Tibarumal" became synonymous with authenticity, elegance, and unmatched quality.

Today, this legacy continues through the third generation, **Mr. Pankaj Gupta**, who brings a fresh vision to the brand with an unwavering dedication to innovation and craftsmanship.

Artia & EFD by Tibarumal Jewels is our boutique franchise that celebrates the art of handcrafted jewellery. We specialize in a wide range of designs—from Indian classics and traditional heirlooms to contemporary and international styles—offering something timeless yet always distinctive.

Our motto, "**Trust is Our Tradition**," is reflected in every relationship we build. At Artia & EFD by Tibarumal, we don't just create jewellery—we foster lifelong connections with our customers, built on honesty, artistry, and shared values.

Explore the elegance. Experience the legacy. Discover **Artia & EFD by Tibarumal Jewels**.