

Privacy Policy

This privacy policy outlines how **Tibarumal Jewels Pvt Ltd**, operating under the brand name **Artia & EFD**, collects, uses, and protects any information that you provide while using our website and/or mobile applications.

Artia & EFD is committed to safeguarding your privacy. Should we request certain information by which you can be identified while using our digital platforms, you can be assured that it will only be used in accordance with this privacy statement.

Tibarumal Jewels Pvt Ltd may update this policy periodically by amending this page. We recommend checking this page from time to time to ensure you are satisfied with any changes. This policy is effective from **01 April 2025**.

Information We Collect

We may collect the following types of information:

- Name and job title
- Contact details including email address
- Demographic information such as postal code, preferences, and interests
- Other information relevant to customer feedback, surveys, and promotional offers

How We Use the Information

The information collected is used to understand your needs and provide you with a better service. Specifically, it may be used for:

- Internal record maintenance
- Enhancing our products and services
- Sending promotional emails about new offerings, special deals, or other information we believe may interest you
- Occasionally contacting you for market research purposes via email, phone, or mail
- Personalising the user experience on our website or app according to your interests

Security

We are dedicated to ensuring your data is secure. To prevent unauthorized access or disclosure, we have implemented suitable physical, electronic, and managerial procedures to safeguard the information we collect online.

Cookies

A cookie is a small file placed on your computer's hard drive (with your consent) that helps analyze web traffic or lets you know when you visit a particular site. Cookies enable web applications to tailor responses based on your preferences.

We use traffic log cookies to identify which pages are being visited, enabling us to improve our website and tailor it to user needs. This information is used for statistical analysis only and is removed from the system thereafter.

Cookies help us provide a better digital experience by allowing us to track which pages are useful and which are not. Cookies do not give us access to your computer or any information beyond what you choose to share.

You can choose to accept or decline cookies. Most web browsers accept them by default, but you can modify your browser settings to decline them if preferred. This may limit your ability to use the website/mobile app fully.

Links to Other Websites/Apps

Our platforms may contain links to third-party websites or applications. Once you leave our website/app using these links, please note that we do not control external sites and cannot be held responsible for the protection and privacy of any information you provide while visiting them. Always review the privacy policy of the external site in question.

Controlling Your Personal Information

You may choose to restrict the use of your personal information in the following ways:

- When filling out a form on our website or app, look for a checkbox to opt-out of direct marketing communications
- If you have previously agreed to receive marketing from us, you may revoke this consent at any time by contacting us at: **artia.efd@tibarumaljewels.in**

We will not sell, distribute, or lease your personal information to third parties unless we have your permission or are legally required to do so. We may, with your permission, use your information to send you promotional content from selected third parties.

You may request details of the personal data we hold about you under applicable data protection laws. A small processing fee may apply. To request this, please contact:

Tibarumal Jewels Pvt Ltd

If you believe any of your information held by us is incorrect or incomplete, please contact us promptly at the address or email above. We will correct any inaccuracies without delay.

If you wish to have your account removed from the Artia & EFD platform, you may send a request from your registered email ID to **artia.efd@tibarumaljewels.in**. After successful verification, we will proceed to delete your account.